

1,000 participants at the 5th Technical meeting of Villers

The 5th Technical meeting of Villers was held on June 29, 2023. 1,000 participants took part in this event dedicated to innovations in potato growing and storage, organized by ARVALIS and its partners. Growers, collectors, and agricultural advisors were able to discover the trials carried out by experts at the ARVALIS Villers-Saint-Christophe (02) research and experimentation station.

Eight poles dedicated to the technical itinerary.

This field event was organized according to the technical itinerary of potato cultivation, based on eight technical clusters:

- Agronomy
- Weeding
- Top-killing
- Varieties
- New technologies
- Diseases
- Pests
- Storage

This offer was completed by two conferences, the first on root systems and the second on alternaria, and by the presence of over 50 exhibitors and partners to discuss innovations in the sector.

An event rooted in partnership and European research.

The 5th Technical meeting of Villers are organized in partnership with major players in the potato industry: CNIPT, GIPT and UNPT. The event was also the setting for the joint meeting of the Post Harvest and Agronomy & Physiology 2023 sections of EAPR (European Association for Potato Research). Members exchanged views on cross-cutting themes such as climate change and energy savings on a European scale.

Cyril Hannon, Regional Engineer, and Potato Sector Coordinator, ARVALIS

"This 5th edition is a success both in terms of attendance and the quality of the workshops offered by ARVALIS and its partners. It's an essential event for transferring knowledge to potato growers.

I look forward to seeing you in 2024 at the Potato Europe trade show, which will be organized by ARVALIS on the Villers-Saint-Christophe station site!"

Didier Lombart, President of the Potato Professional Committee, ARVALIS

"The Technical meeting of Villers is a key event for helping potato growers and their industry make the right decisions and supporting them in their practices. Farmers are also invited to share with the experts their problems in the field, to which innovation can provide solutions.

Finally, it's an opportunity to present all the challenges we face to government representatives and to our elected representatives in the field. To this end, I welcomed Julien Dive, Member of Parliament for the 2nd constituency of Aisne and Vice-Chairman of the French National Assembly's Economic Affairs Committee, as well as Benoît Brasiles, Secretary General of the Saint-Quentin sub-prefecture."