

Program

Brewing Barley

Barley, malts, beers, whisky: is the French sector competitive in its markets?

THURSDAY 3RD, APRIL 2025

Morning

Opening of the symposium

Philippe DUBIEF – Président de la filière Orges Brassicoles pour ARVALIS – AGPB

Competitiveness of French brewing barley

Competitiveness of French brewing barley prices at the production level
ARVALIS

Efficient infrastructures serving local and international markets
Groupe AXEREAAL

The barley, malt, beer and whisky sectors in the United Kingdom

Soufflet UK

What are the prospects for the French whisky sector?

Fédération du Whisky de France

Conclusion of the morning

Benoit PIETREMENT, Président d'INTERCEREALES

simultaneous
translation



Aperitif offered by Brasseurs de France
& Brasserie Chambord, Brasserie
Meteor

Program

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Afternoon

The forecast supply in the field in 2025

ARVALIS

Barley and malt market in France, Europe and worldwide

Soufflet Negoce by InVivo et Soufflet Malt

Key figures for the beer market in France and Europe

Brasseurs de France

Profession: brewer. Testimony on the strategy of a historic brewery

Brasserie METEOR

A century of progress in the brewing industry

Round table with

Philippe DUBIEF - Président de la filière orges brassicoles pour ARVALIS & AGPB,

Jean-Philippe JELU - Malteurs de France,

Magali FILHUE - Brasseurs de France

Conclusion of the symposium

Eric THIROUIN, Président de l'AGPB

simultaneous
translation



Practical information

Registration here :
www.arvalis.fr



Schedule

- 08h45 Welcome
- 09h30 Opening of the Symposium
- 11h50 Apéritif offered by Brasseurs de France & Brasserie Chambord, Brasserie Meteor
- 13h50 Resumption of the Symposium
- 16h40 End of the Symposium

Access

Centre de Conférences

Place du 6 juin 1944
45000 ORLEANS

Coordonnées GPS

47.90408,
1.917603



Contact

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Registration form

I would like to take part to :

Brewing Barley Symposium 2025

Registration fees including the lunch and the documents gave at the Symposium
Fees not refunded in the event of cancellation within 5 working days preceding the conference.

I'll be accompanied by :
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	Until 14 th March	From 15 th March
Brewing Barley Symposium 2025	176.30 € Excl. VAT	191.80 € Excl. VAT
Number of people		
TOTAL €		

> **Online registration** : www.arvalis.fr

> **Or registration form to be returned, with payment (check or bank transfer) to ARVALIS:**

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